

Holy Work in Progress Appeal | 2022

# Parish Toolkit

in support of missions of Catholic Charities Dallas

Resources inside to help you have a successful Parish campaign. To access digital and print materials for the campaign, visit ccdallas.org/toolkit



#### **Contents**

## 2-4

Who we are and what we do?

## 5-6

Letter from Bishop Burns Diocese of Dallas and Dave Woodyard CEO, CCD

Your Parish role in Holy Work in Progress

# 8

Resources and information

Pastor's message

# 10

Bulletin inserts for May

Prayers of the faithful

# 12

Flock notes, Donations impact

# 13-14

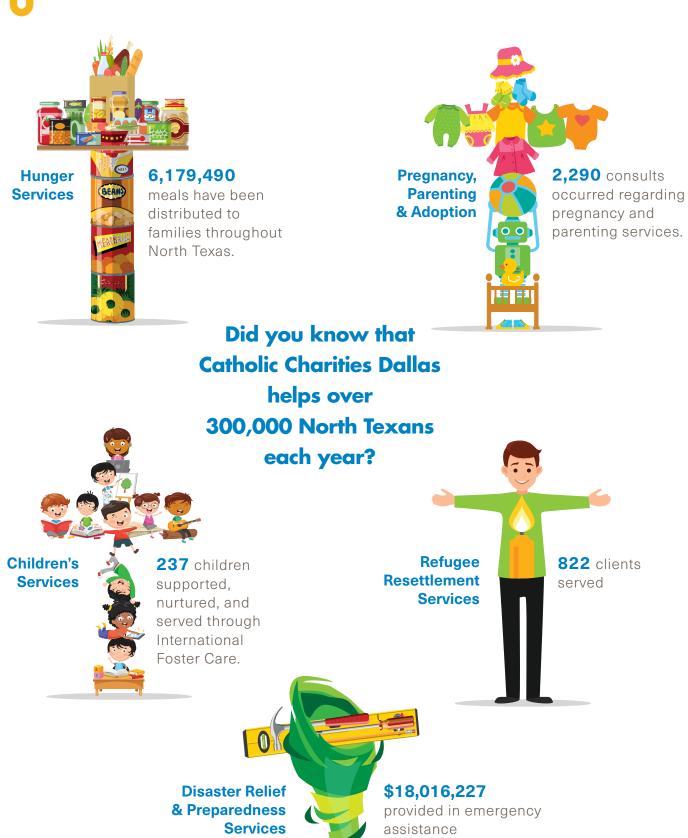
Pulpit Appeal & Mission

Every day, the most vulnerable in our community wake up to circumstances that can be bigger than they can handle by themselves.

Maybe they require a phone call and a helping hand. Or perhaps, their needs are more critical.

With your help, Catholic Charities Dallas can answer those needs. Please join us today to continue this Holy Work together.

Thank you for your generosity.









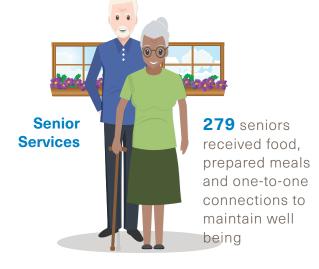
Did you know that

Catholic Charities Dallas
provides more than
30 services
to those in need?



1206 children and parents participate in the Together We learn, Together We're Better, Afterschool and Summer Camp Financial Stability & Career Services









# DIOCESE OF DALLAS

March 2022

Dear Brothers in Christ,

We have many reasons to be hopeful in the Lord, especially during our Synod journey, and one significant reason for our hope is the life changing and saving work that Catholic Charities Dallas does in the name of the Church. Each year, the Diocese takes one weekend to celebrate the hope and joy that Catholic Charities Dallas brings to people of all faiths, ages, and backgrounds. Catholic Charities ministry is truly a *Holy Work in Progress*. This May 14<sup>th</sup> and 15<sup>th</sup>, the second collection is designated to Catholics Charities' *Holy Work in Progress* annual campaign. I ask that you inspire and encourage your parishioners to give generously in support of Catholic Charities' mission.

Every time I encounter Catholic Charities, I learn something new about the ways they are serving the poor and vulnerable in our communities. CCD serves more than 300,000 individuals annually through housing for the homeless, food for the hungry, relief for those struck by disaster, refugees fleeing from war and persecution, and much more.

Catholic Charities walks alongside our parishes in this important ministry. The food distribution program, which many of your parishes benefit from, is expanding to 160 food drops a month; St. Jude Park Central is adding 190 rooms for the formerly homeless; and CCD's refugee program has expanded drastically to care for Afghan refugees.

I am honored to shepherd such a compassionate and generous flock and I am humbly asking that you give your parishioners the opportunity to bring that compassion and generosity to our brothers and sisters in need by supporting Catholic Charities in its mission to serve the least fortunate of our community. Please be part of this *Holy Work in Progress* and support Catholic Charities Dallas.

Fraternally yours in Christ,

Most Reverend Edward J. Bums

Bishop of Dallas



Dear Father,

CCD is on the move, doing more, helping more, and responding in untold ways to serve those in need throughout our nine-county diocese. This past year, CCD served over 250,000 individuals and families through our 30+ missions, programs, and services; and there is still more to do.

This year's annual campaign, "Holy Work in Progress," includes a once-a-year, second collection opportunity scheduled for the weekend of May 15 - 16. We ask parishes and their flock to give something and let the power of the many lift us to new heights.

Your help, support, and guidance are appreciated to reach our goal of raising \$500,000 from the 77 parishes throughout the diocese. To achieve this amount, it will take the generous support of every parish. We request your help to inspire and share our impact on those in need.

We ask for your help in reaching this goal. On the weekend of May 15th and 16th, please:

- Consider our missions when contemplating your message and intentions of the weekly Homily. When your Homily speaks directly to the needs and how CCD makes a difference, parishioners react favorably by giving more. (This packet includes notes and reflection.)
- 2. Please speak about CCD from your heart and include CCD's intentions in your Prayers of the Faithful.
- 3. Please include CCD in the weekly announcements.
- 4. Please pass baskets immediately after your regular parish collection and before communion to maximize participation for the second collection.

As mentioned above, I have enclosed additional resources to assist you and your parish staff to help us get the word out about our missions, impacts, and needs.

With your help, we can truly make a difference for the less fortunate. The need is now, CCD is "Holy Work in Progress," work that needs and deserves support from all.

Thank you for your kind consideration and help!

Sincerely.

Dave Woodyard President & CEO





Host a parish staff meeting. Follow up with CCD staff with questions or support if needed to help reach your parish goal.

Get the word out to your parishioners. CCD has included resources to make getting the word out simple and easy.

**Introduce Holy Work in Progress** to your parishioners. Access parish bulletin ads and social media posts at ccdallas.org/toolkit

Place yard signs outside your church and school. CCD will drop off yard signs by May 1st at your parish office. We can even help you set them out.

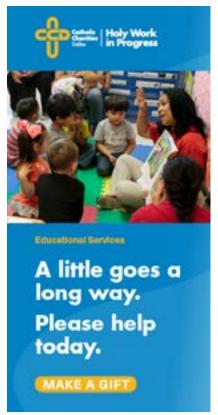
Make a pulpit appeal for the Second Collection on May 15th and 16th.

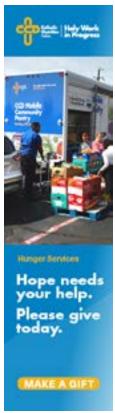
Include in your homily information about the CCD mission and services in your community and North Texas.

Please ask for donations, and pass the baskets immediately after your regular parish collection and before communion to maximize participation for the second collection.

**Need additional help?** Contact Lacy de la Garza, CCD Director of Parish and Community Relations, at Idelagarza@ ccdallas.org or (469) 801-8134.









12 digital ads to choose from



To access digital and print materials for the campaign, visit ccdallas.org/toolkit











Your gift matters. Please help today.





## **Suggested Message from the Pastor for Parish Bulletin**

As your pastor, I want to thank you for your generous support for the mission of the Church through Catholic Charities Dallas Holy Work in Progress.

For more than 130 years, Catholic Charities Dallas has provided help and created hope for the most vulnerable and most in need in our community.

The Holy Work in Progress appeal is an invitation for everyone in the Diocese of Dallas to unite and respond with joy and gratitude for God's gifts and reach out in love to those who are less fortunate.

Today, I am asking you to open your hands and hearts to embrace the poor, just as Jesus did. Please prayerfully consider making a generous contribution to Catholic Charities Dallas. God bless you! Thank you for your support and commitment to helping those less fortunate.





# Please include the following inserts in your bulletin along with a bulletin ad.

# **Bulletin insert for May 7 - 8**

Every day, Catholic Charities Dallas helps our community's most vulnerable by helping all those in crisis move toward a better life. Last year, CCD programs and services helped over 300,000 individuals and families. Please give generously today to support the holy work of serving all those in need. Now more than ever, our neighbors need help. "For I was hungry, and you gave me food, I was thirsty, and you gave me drink, a stranger and you welcomed me...." *Matthew 25:35* Thank you, and God bless you!

## **Bulletin insert for May 14 - 15**

For almost 130 years, the doors to Catholic Charities Dallas have been open to the hungry, the homeless, the disadvantaged, and the suffering. Holy Work in Progress appeal is a way for us to donate any amount to support the Catholic Charities Dallas missions helping "those with the least among us." Thank you, and God bless you!

# **Bulletin insert for May 21 - 22**

"I say to you, whatever you did for one of these least brothers of mine, you did for me." *Matthew 25: 35-40* Holy Work in Progress appeal is a way for us to donate any amount to support the Catholic Charities Dallas missions of helping "the least among us." Thank you for supporting the missions of Catholic Charities Dallas.

# **Bulletin insert for May 28 - 29**

Today, please give generously to support the Catholic Charities Dallas services to those in need in North Texas. CCD provides over 30 services, including feeding the hungry, housing the homeless, and welcoming strangers. Give generously today. Thank you for supporting the missions of Catholic Charities Dallas.

Add this QR code alongside each bulletin announcement



ccdallas.org/donate

text @CCD to 52014



## Digital newsletter (flock notes): Week of May 1, May 8, May 15

Please help us carry out the mission that Jesus entrusted to us: "I say to you, whatever you did for one of these least brothers of mine, you did for me." *Matthew 25: 35-40.* 

Across our Diocese, we are seeking support for the Holy Work in Progress campaign. Now, more than ever before, our neighbors are in need. We have a financial goal of \$500,000 to help fund the mission of Catholic Charities Dallas. This appeal is our opportunity to unite and make a real difference in the lives of our neighbors.

## Your donation helps in the following ways:

**\$100** - Provides social services, care, and permanent housing to the homeless at two St. Jude Centers.

**\$250** - Funds parenting classes and early childhood education such as Together We Learn and Together We're Better.

**\$500** - Feeds two families of four for a month.

**\$1,000** - Gives critical rental and financial assistance.

We invite you to partner with us to make a real difference in the lives of the many we serve. Please give today! Scan the QR code or visit ccdallas.org/donate

We are honored to be a part of such a generous and supportive Diocese. On behalf of all those we serve, Thank you!

ccdallas.org/donate

text @CCD to 52014



# **Pulpit Appeal**

On behalf of Catholic Charities Dallas, I would like to share what they do and how Jesus calls us to walk with them in service of others. We are One Body in Christ, and we do not stand alone - humility, gentleness, and patience, bearing with one another through love. With your support, Catholic Charities Dallas acts on behalf of that One Body and provides life-sustaining services so no one stands alone.

They have been on the front lines serving our neighbors in need for close to 130 years. This past year was no exception. In our diocese, Catholic Charities Dallas served more than 300,000 individuals. They distributed more than 6 million meals and hundreds of thousands of diapers. Catholic Charities Dallas provided emergency housing for those experiencing natural disasters and personal crises and permanent housing for 284 between their two St. Jude's facilities. Over 3,400 families received critical financial assistance to remain in their homes and pay for essential needs. And their educational programs expanded to outer counties.

Perhaps you or someone you know has been supported through Catholic Charities Dallas. It could not have been possible without the help of generous donors and volunteers. Let us join Catholic Charities as One Body. Please give to the mission of Catholic Charities at our second collection. Your generosity creates immediate, long-term, and essential changes in the lives of children, families, and seniors. Thank you for your generosity.

#### Dear Pastor,

We are grateful to you for supporting the CCD missions by hosting mobile food pantries, allowing us to teach the children of your parish, offering space for educational classes, and helping us in so many ways. Please remind your parishioners how we work together to serve their neighborhood and county.

We appreciate all your support. Thank you so much!



#### The Mission of Catholic Charities Dallas

Catholic Charities Dallas calls the community to action to join us in addressing the root causes of poverty, hunger, and homelessness by serving, educating, and empowering **all** those in need.

#### **Catholic Charities Dallas Services**

**Children's Services:** Providing permanent and supportive relationships for youth and equipping them with the skills needed for successful lives in adulthood.

**Disaster Relief & Preparedness Services:** A holistic program designed to address the immediate and long-term needs of victims of disasters.

**Educational Services:** Increasing literacy by addressing the needs of early childhood education, parenting, and generational learning.

**Financial Stability & Career Services:** Serving, educating, and empowering individuals and families to obtain long-term financial stability.

Hunger Services: Alleviating hunger and food insecurity in our community.

**Homelessness & Housing Services:** Permanent supportive housing solutions for formerly homeless.

**Immigration Legal Services:** A team of program caseworkers committed to helping individuals understand immigration law and their rights under the law.

**Pregnancy, Parenting, & Adoption:** Connecting, protecting, and promoting loving families for children.

**Refugee Resettlement Services:** Designed to educate and empower refugees and asylees to gain self-sufficiency in their new communities.

**Senior Services:** Providing our growing senior population access to various resources and a safe place to enjoy the community and congregate for meals.